Our elevator story breakouts are slightly different from the search ones, in order to give everyone a chance to hear everyone’s “pitch:”

Groups of 3–4 (~15 minutes)
- Have each person deliver their elevator story.
- Let it sink in, then have everyone else either:
  (a) ask a question about the elevator story or
  (b) provide one constructive suggestion for improving it

Please take notes so that you don’t forget any key points that you find particularly helpful.

Full Round (~20 minutes)

After the groups separate, we’ll have a minute or two for everyone to take stock and possibly make quick revisions to their elevator stories.

Then, we’ll make one pass with everyone giving their story to the entire group. No time for questions/suggestions this time, but if something comes to mind, make a note to approach that person (constructively!) at a future time.