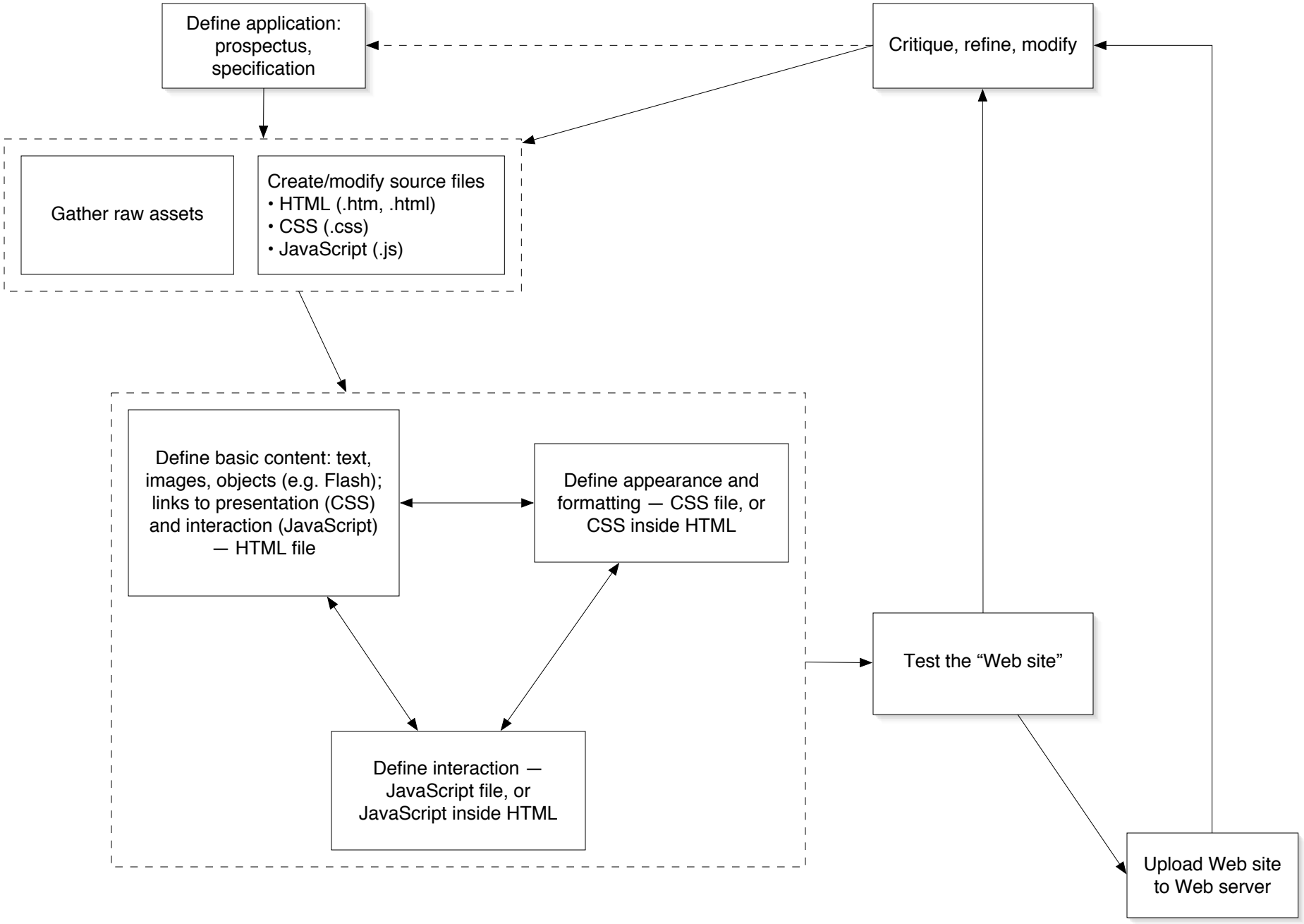Web Work Flow: Authoring and Development