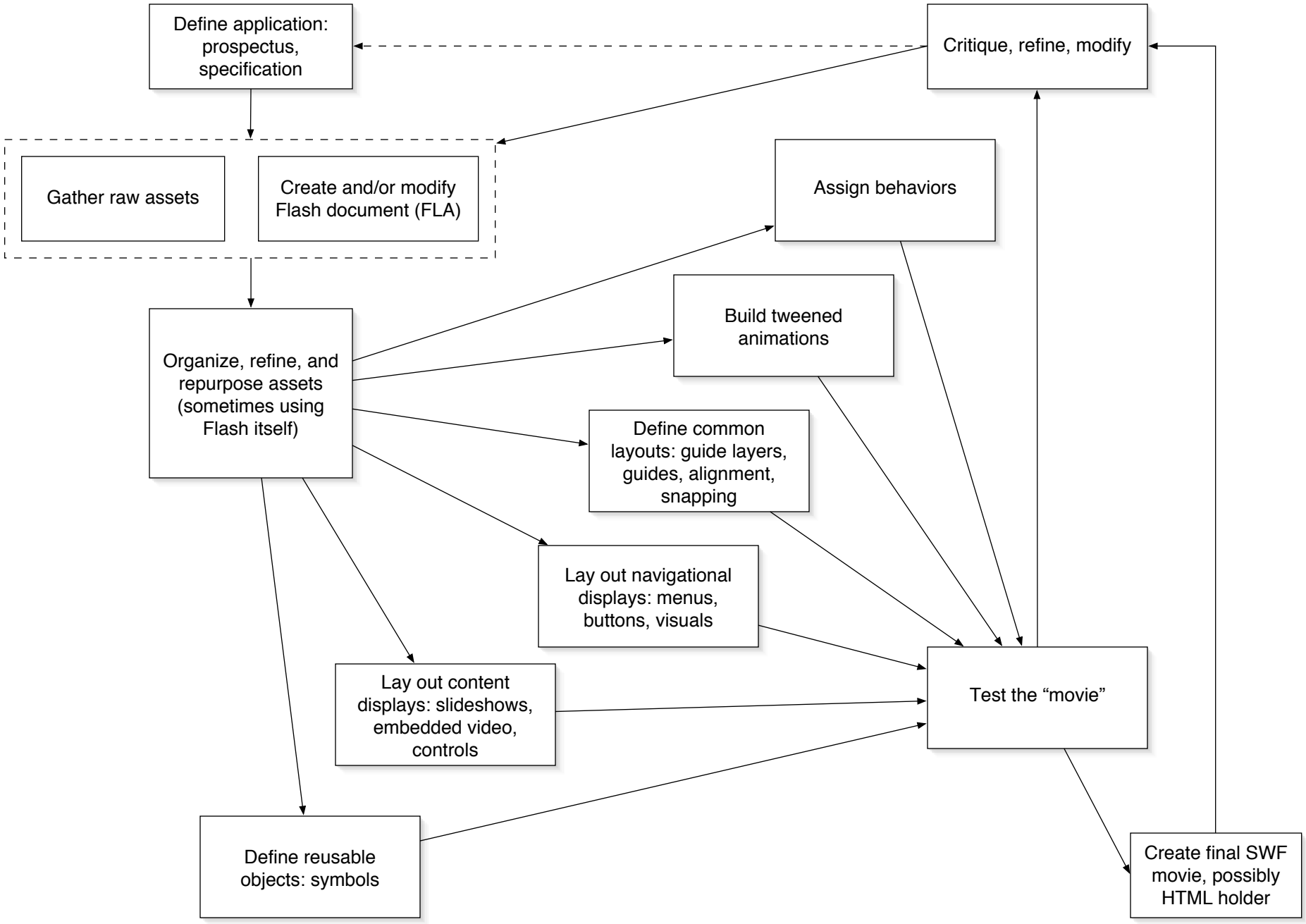Flash Work Flow: Designer's Perspective