Consumer DVD Authoring Work Flow

1. Define application: prospectus, specification
2. Gather raw assets
3. Organize, refine, and repurpose assets
4. Build DVD project in DVD authoring application
5. Insert content directly
6. Use available automations or abstractions
7. Preview the DVD
8. Critique, refine, modify
9. Start with preformatted “themes” or templates
10. Burn (deploy) DVD

Note how much of this is the same for multimedia authoring in general!